

ਇੰਡੋ ਅਮੈਰੀਕਨ ਪੀਲੇ ਪੰਨੇ

Indo-American Yellow Pages



Your link to the South Asian Community

*Media Kit
2015*



With the increasing number of South Asian population in America, residents will greatly benefit from invaluable resource of having such information on their fingertips. We are confident that advertising in Indo-American Yellow pages will enable your business to grow faster...

www.isypages.com

Media Kit - 2015

Indo-American Yellow Pages



What is **Indo-American Yellow Pages**?

- Indo-American Yellow pages is the most comprehensive resource directory available
- business industry. Our Pages provides a perfect platform for most business to bring their resources for consumers in the market.

Why Advertise With Us?

- After another successful issue published, the Indo-American Yellow Pages has proved itself is the most comprehensive guide to Business flourishing in surrounding areas.
- Indo-Seattle Yellow Pages is a one-stop resource directory targeted to assist consumers around area.
- It provides opportunity and potential to achieve prompt and direct results as it specifically
- promotes all businesses.
- It has become the resource of choice for Seattle Residents and most businesses a real easy access to each others.
- The Directory appears as a case-bound volume with 12 Months shelf life.
- It can be easily found in the all major Indian subcontinent Stores and as well Religious
- Institutions within all around Seattle and Portland area
- This directory is viewed with an averages over 20,000 persons every year.



Circulation

Approx. 25,000 copies circulated through high traffic zones of Seattle to the Indo-American consumers, Religious Institutions & All Indian subcontinent stores



With the increasing number of South Asian population in USA, residents will greatly benefit from invaluable resource of having such information on their fingertips. We are confident that advertising in Indo-American Yellow pages will enable your business to grow faster.

Questions? Comments? Need more info?
Please Contact

206-391-7275

indoseattleyellowpages@gmail.com

Media Kit - 2015

Indo-American Yellow Pages



Size Info

- Full Page (Size: 7" inch x 9.25" inch)
- Half Page (Size: 7" inch x 4.5" inch)
- Quarter Page (Size: 3.4" inch x 4.5" inch)
- One Eighth Page (Size: 1.7" inch x 2.25" inch)
- Front Inside Cover (Size: 7" inch x 9.25" inch)
- Back Inside Cover (Size: 7" inch x 9.25" inch)
- Back Outside Full (Size: 7" inch x 9.25" inch)
- Back Outside Half Vertical (Size: 3.4" inch x 9.25" inch)
- Business Card Size (Size: 3.5" inch x 2" inch)



**Ad Material Deadline:
November 1, 2014**

Advertising Terms

- Amount due 50% on signing contract & and 50% due upon final approval
- All advertising rates shown are net rates, in U.S. dollars.
- All materials are to sent to the attention of the Graphic Department by closing date specified.
- No cancellations will be accepted.
- Rates quoted are for space only and assume advertiser supplies the material. Any conversion costs or additional work may be subject to production charges and will be billed to the advertiser.
- Advertisers will be held responsible for any non-payment of advertising agencies.
- All artwork and other materials will be destroyed if not requested within three months.
- ISYP will not be responsible for errors in ad materials provided by advertisers.
- Late receipt of ad material, or more than two changes in one ad after approval, are subject to additional charges.

Special Ads

Please contact us for specials, logos for front, white pages or spine ads.

Strip Ads

Strip ads in community pages. Check our rate sheet for strip ads.

Free Listing

Don't be left out. All businesses are welcome. Submit your business listing. It's easy. It's Free. e-mail your information baljitsehmbby@gmail.com

BONUS : Your ad will also be displayed on www.isypages.com. This Website has quickly become the source on the Internet for marketing information. And it's about to get even better. Our goal is to provide a deeper, more useful and more innovative site. you will sure find the real value of placing an ad in IAYP lies in the increased exposure your firm gains. Reaching the maximum from your target audience. We actively publicize our site only to buyers of marketing products and services.

Material Requirements (Digital Only)

- We can receive files in the following applications: , Adobe Illustrator CS or earlier , Adobe Photoshop 7.0 or earlier (high quality prepress purpose made pdf's are also accepted,) Please note that we are unable to accept files created in office software packages (i.e., word processor, spread sheet or presentation packages).
- A quality colour proof must accompany all four-colour ads supplied electronically. If a colour proof is not supplied, we can produce one at a cost to the advertiser. Otherwise we are not accountable for the colour reproduction in the printed advertisement.
- All font files must be included (both printer and screen versions), as well as all imported and placed graphics.
- All scanned pictures or graphics must have a minimum resolution of 300 dpi (dots per inch) and :logos must be saved as EPS files.
- All ads must be prepared to the correct size. Should reformatting of a disk submission be required (i.e., additional typesetting or scanning, or other technical corrections), production charges will be applied.
- All critical type matter or illustration not intended to bleed must be kept within the "Live Area" dimension.

Please send all materials and production inquiries directly to:

indoseattleyellowpages@gmail.com

ADVERTISEMENT CONTRACT SHEET

Client Information:

Client

Billing Address:

Phone:

Fax:

E-mail:

Advertising Preference: _____

Special Instructions _____

For the Year of _____

Sales Person _____ Phone: _____

I understand that I will initially pay \$ (50%) _____ at the contract signing and due remainder of the amount (50%) _____ will be paid at the final proof approval. No additional fees or service charges will be billed for the remainder of the contract. All bills must be paid in full according to the terms of the contract.

Sales person's Signature

Date

Client's Signature

No advertisement shall be published unless a signed insertion order is received at the offices of the Publisher no later than the closing deadline specified by the Publisher. (November 1, 2014.)
 Publisher reserves the right to cancel the contract at any time upon default by agency in the payment of bills. In the event of such cancellation, charges for all advertising work done shall become immediately due and payable by client. The Advertiser shall make payment within 30 days of the billing date indicated on the Company's statement. In the event that the account becomes past due, in addition to such other remedies as it may have, Company shall be relieved of its obligation to perform the advertising services under this Contract and the full of the contract shall immediately become due and payable by Advertiser. The Advertiser must also reimburse company for all expenses incurred in connection with the collection of amounts payable, including court costs and attorneys fees.
 Cancellations must be in writing and are subject to publisher's approval. No cancellations of firm orders accepted after closing date November 1, 2013.
 omissions in ads except for failure to correct errors clearly and unambiguously marked by the Advertiser and/or Agency and received by Publisher before the closing deadline. Publisher's liability shall not exceed the rate for that portion of the ad in error as published. Liability of Publisher for the omission of any portion of any ad from any publication shall be limited to a partial reduction in the amount charged by Publisher for such ad based on the Publisher's rate card. New advertising materials, orders, cancellations or corrections shall not be considered authorized by the Advertiser and/or Agency unless confirmation of such change, in writing, is received at the offices of the Publisher by the closing deadline. In the event copy changes are not confirmed in writing, Advertiser and/or Agency's most recent advertisement shall be inserted. Advertiser and/or Agency is responsible for checking ad copy for corrections and providing prompt written notice of errors or changes within Publisher's deadlines. Publisher is not responsible to correct an error in an ad unless Advertiser and/or Agency has notified Publisher in writing that an error has been made prior to the closing deadline. In the event all necessary advertising materials are not received at the offices of the Publisher by the closing deadline, Publisher cannot guarantee insertion of such advertisement(s) or copy changes. If Advertiser and/or Agency fails to provide to Publisher advertisement in time to meet the deadline of an issue in which it ordered space, Publisher will charge Advertiser and/or Agency at the regular rate for the space it has reserved, and the bill is due and payable when rendered. Cancellation of space by Advertiser and/or Agency will not be accepted by Publisher unless received prior to the closing deadline. No advertisement may be canceled after the closing deadline. Insertion orders for covers (front, back, inside front and inside back) are non-cancelable and may not be cancelled by Advertiser and/or Agency.

Media Kit - 2015

**Indo-American
Yellow Pages**



Credit Card Authorization Form

PLEASE PRINT OUT AND COMPLETE THIS AUTHORIZATION AND RETURN TO US.
All information will remain confidential.

Cardholder Name: _____

Billing Address: _____

Credit Card Type: ___ Visa ___ Mastercard ___ Discover ___ AmEx

Credit Card Number: _____

Expiration Date: _____

Card Identification Number (last 3 digits located on the back of the credit card): _____

Amount to Charge: \$ _____ (USD)

I authorize _____ to charge the agreed amount listed above to my credit card provided herein. I agree that I will pay for this purchase in accordance with the issuing bank cardholder agreement.

Cardholder – Print Name, Sign and Date Below:

Signed: _____

Dated: _____

Name: _____

Once signed return the completed form to:

